INSURANCE FRAUD DETECTION

Daisy is an AI-powered **risk management platform** that helps insurance companies drive dramatically improved business results. Daisy uses reinforcement learning, a branch of AI, and its patent-pending Theory of Risk™ that is unique in the marketplace and transforms how insurers do business by automating manual and time-consuming processes beyond human capability.

The Daisy AI advantage.

✓ Daisy's AI is based on reinforcement learning where algorithms self-learn through trial and error to maximize fraud avoidance, learning from historic information and simulated data to continually improve.

✓ Daisy's Theory of Risk™ is truly unique in the marketplace and finds all the relationships between claims, people and networks.

✓ Daisy makes it easier to discover fraudulent claims and suspicious activity prior to payment.

✓ Daisy augments traditional business rules, watch lists, and tip lines with powerful machine intelligence to find collusion, non-obvious relationships, and outliers.

✓ The Daisy risk management platform allows insurers to quickly detect and efficiently investigate fraudulent claims, saving millions of dollars in claims payment.

REDUCE FALSE POSITIVE RATE

<10%
from typical rates of 80%–90%.

INCREASE SIU/AUDITOR EFFICIENCY

10-20X
saves investigators hours of labour by centralizing access to information.

REDUCE FRAUD COSTS

$ millions
post-paid recoveries and pre-paid savings stem from quickly spotting fraud and alerting SIU/Audit.

IMPROVE CUSTOMER EXPERIENCES

140%
CAGR over last 3 years.

Contact Daisy Intelligence.

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